

THE ART OF

THE DIVISION

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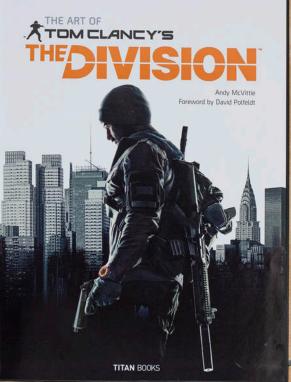
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## FOREWORD



We work in the most amazing of mediums.

We create virtual worlds that the gamers can enter and the through an emotional, immersive journey where they are the real Mero. It's such an unbetievable joy to see a gener exploring one of the digital direams we have lowingly crafted, often over the course of many, many

years, in a studio filled with concentrated artists and engineers, collaborating late into the night in the pale, blue light of an army of computer screens.

But before there is a game, we must dream about the dream itself.

We talk and we brainstorm. We use references and discuss what we like and what we don't. Looking at the real world, we research life, nature, and history. We read and we think or our own, and come back the next day with a rish booquet of sleas that we share with each other, to inspire, to challenge, to discover, but most of all its shape the virtual word in our minds before it exist anywhere else. Secture taker, as far as we are concerned, the dream with become reality when gamers can enter to it, and st. as they will. Before we writte the millions of lines of code that is the

histon siderlin of a game, we often start with image, remaine practure, Social we show, so this of it, sless are time in the practure show, so this of it, sless are like image, a worders mix of clark, composition, punc, and see control in the see and see a see a see a see a few rough setches that hopefully capture some vital importants. Then are discussive the selective stransity, we add more details, and embark on a patient visual conjugations that there within our high seek of the size we are about to make. Often we don't know for sore we discover that those pictures contain hodden gens and playeast suprise re- or for countries.

This is what concept art is about.

it is the challenge of expressing the shapeless dream, it is the craft of defining that which is currently without

a comprehensive senantic. Thank god thes, that we have been blessed with such an abundance of talented articls on from Claesy's. The Division From studies based in Sweden, England, France and the Ei, there have been passionate concept artists working day in and day out to cave out on a many and article and the state of the state

a thousand words - and they make sure we subconsciously share the same dream. What you are holding in your hand is a collection of some of the most important and most beautiful artwork we created during this project. We hope you will enjoy this book as much as we do on the team of Tom Clancy's The Division!

Thank you to all the amazingly talented artists I have had the privilege to work with on this project. I have an immerse admiration for your craftsmanship!



David Polifeldt, Managing Director Massive Entertainment | a Libisoft Studio





















Battered, broken and yet unbowed, As these coccept images show, surviving the chaox takes its toll in real time and with varying degrees of damage. This agent is still locky enough to be classified as walking wounded. "Faye is a Division agent like the player character, however an incident incapacitates her and leaves her to run things." from behind a desk, much to her chagrin," says Tom Garden. "We wanted to make sure that, post injury, she still looked ready to hop back tho action. She keeps her vest and sidearm equipped, and has hooked her shade computer to her belt. She'll support you over the comms, but cannot want to get a silice of the action hersiell."











Robust form follows rugged function. These images show the design team's dedication to making even the smallest details of gameplay tangible, practical and grounded in real-world technologies. The orange ring is a sign of unity on both the watch and backpack computer.







As an ostensibly covert cell, Division agents have no formal base of operations and most carry a fot of their equipment with them, this includes a fot of specialized gear. One of the more looke pieces is the shade computer which is hooked onto their backpacks.





The team designed a Rappelling tool for the agents to use, it allows them to quickly ascend and descend climinable ropes in the game. This is essential for speed and maneuverability in city of skyscrapers.

Beneath an agent's normal daywear they have a special thermal body sult [right].



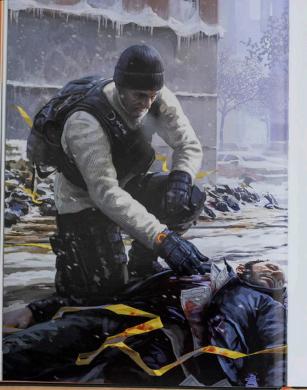


A fully-laden Division agent is a self-contained and bastileready context self. Amontations to the left indicate the basic composers of a hypical down, with clothing and equipment options to deal with most shashoot that he or she is falley to eccurater. Ledd Comptet Arts from Garden down that the container. Ledd Comptet Arts from Garden down that the container. Ledd Comptet Arts from Garden down that the container. Ledd Comptet Arts from Garden down that the container is the container. The shaws for a lot of

personalization and customization, not only in terms of gameplay but also how you will look, you also have the option to take of thats, scarces or jackets if you with. For your gent, as you level up the aesthetics will look much cooler and you will gain a more tactical silhouette with more thigh rigging, bags and protective aimsc."







# 2121232123



Division agents are neither reactionary opilation on enforth survivalists, but must still be ready to react to airy number of strategies and the ready to react to airy number of strategies is an isonic part of our agents. The art team took importants from meltary contractors, 'propers' and go-baps for the visual excellents, a the players level the baps will evolve and gain new accessions. The artist on included a valual representation of the chash will evolve and gain new accessions. The artist on included a valual representation of the chash will be considered to the chash of the chash will be considered to the chash of th





Strobes and mines are designed to make life difficult for adversaries of any variety. The Firefly delivers blinding flashes that incapacitate an opponent long enough for an agent to gain a more lethal advantage, Hotspot and Distraction mines may create a more lasting impression. "The player has many skills at their disposal as they level up," says Tom garden. "We went through many ideas before settling on the final group of skills. It was a balancing act to make them feel grounded in reality, but fun and rewarding in terms of gameplay and visuals."



















The steely gaze of this agent as he focuses on his target indicates both his grim determination and the tremendous skill of the artists in conveying the scene in such convincing and utterly lifetish detail. The vivid reflection in veys, the shine on his note and pores of his skin.

shows that the artiots have ventured far beyond the uncanny valley here. Realism in the game is an important factor to the team when creating the look of the agents. Maving high resolution marketing art and renders helped to reach that goal within the playable game.





# **ECHOS**

Certain events of the outbreak can be replayed in short segments and a spectral orange hue. CEMO is a tool that allows agents to analyze their environments by assembling data from a range of sources. It is a useful resource for any agent to trace hostile movements, missing persons or hidden caches of supplies and equipment.









Attenuates some in reviewed through the prism of the LDO system. There are may like It, and most a LDO system. There are may like It, and most are LDO system. There are may like It, and most are LDO system. There are may like It and a control of the It and the It and It and

When parse development is all to most five, it is an organic and collaborative process between multiple disciplinance, disconsistent process between multiple disciplinance, disconsistent in a resident of a profession and others chip in its sole in II. The ECRO is all was waited of much a thing, and a resident in the control of the con

















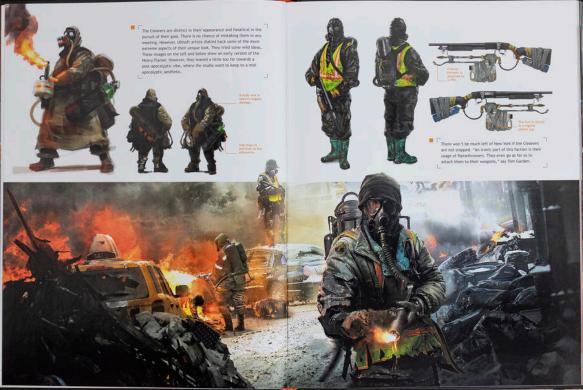




As single-minded as they are, the Cleaners' appearance and apparatus is rather more ad-hoc. But needs must in the wake of the viral apocatypes. The art team explains that it was important to get the right blend of a design for the

Cleaners, mixing the look of a workforce with some serious weaponry, both scawenged and homemade. They are trying desperately to purge the sickness from anything or anyone they deem refected, even if it is one of their own.









The gangs patrolling the streets of New York City bring color, character and distinct challenges to the game. As these images demonstrate, there is much cope for diversity of appearance, equalment and weapone, even aimong members of the same faction, creating a simplant design to work for the Cleaners was quite straightforward, as the art team had a clear vision of what they should be, dut, of cooses, furning this vision into an entire faction.

of varying archetging, when they all need to be distinct and recognizable in their own way and also fit within the main style of that faction, was no easy feat. The artists had to rely on their gameplay functions are zore, and then expand on that using colors, different materials and sithoucters. Creating believable archetges in this setting, without falling into finitise, post-apocalypse or sci-fi was a great challenge for the team.



















# AST MAN BATTALION

A private military company originally dispatched to Nanhatan to protect certain corporate assets, the LMB were abandoned by their cilents once the guarantie hit. Under the leadership of Lt. Col. Charles Bliss, they have placed huge chunks of Manhattan under their version of marital law If you're not with the LMB you're against them, and they have no compunctions about using cutting-edge weapons on anyone who stands in their way.







### ROGLIE FIRST WAVE AGENTS

Rogue First Wave agents are determined to take advantage of a city in chaos, these traitors to the Division are willing to kill their own to take what they want. Highly trained and murderously efficient, they see the pandemic as an opportunity. With the best skills, tech, and training in the city, they're the most dangerous predators on Manhattan's streets.



A collection of items from a typical initiative agent's loadour -build-proof vests, offlity befits, mittary grads gers, assault weapons and armo citys. This faction is contipped to the same standards as the Sell soon of equality with stated. A citif challenge awaits, players in any encounter.













A lone faction footsoldier patrols a vacant tunnel, unaware of the fate that could sook befall him. The improvised explosive devices above are an ever present threat for the Privision agents and are used by several factions to protect their territories.











There are few enough reasons to smalle, hence their stern expressions, but make no mistake that these are friendly faces. Alongsofe fave, you will seed other important characters to the game who will feel you on your mission, as you help them





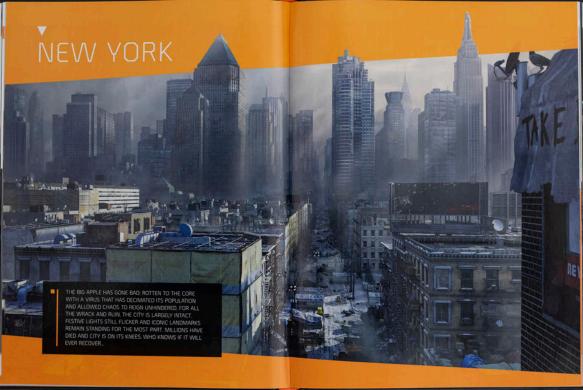
### JOINT TASK FORCE

The Joint Task Force is the thin line of first responders holding back chaos in Manhattan. Comprised of firemen, police officers, city workers and more, the JTF works to protect civilians and the city itself. Outnumbered and outgunned, they work with The Division to try to take back the city.



As New York City burns and disintegrates, there are a still a few who remain adelizated to restoring public conder and re-establishing their important roles in society. These men and women will day visat roles if this fallen city is even to the again. But coordinating their efforts will be difficult when large parts of the necessary linfrastructure have collapsed, many of the roads connecting the city are now impossible and their numbers have been so depleted following the Black Friday outbreak. A single building becomes a cester of operations for the flow who remain. "This Buse of Operations is the most important strongistic left in sites vising, and it will be your job to restore it," explains from Garden. "Plus can also expect some help from the joint Tellar Forces, who have already been handling the situation so far. They range from police and emergency forces, medica and national guards."





## BROOKLVN

Bright lights and Christmas decorations make for an almost comforting sight against the leaden winter skies, although open windows and empty freeways tell a different story. Players start the game in Brooklyn shortly after activation. From here, players are immersed in the world of The Division. By uning specific nite world of The Division by uning specific visuals like the Christmas lights, the studio wanted to establish a feeling of familiarity as well as signs of hope mixed together with the chaos and disorder.









## POLICE PRECINCT

Although Ground Zero for the outbreak was Manhattan, the chaos reaches across the East River. The climax of the scene depicted here will see players fighting through a police precinct on their way to finding a ride across the water to discover the extent of the damage.















Scenes from a mission set in Madison Square Garden. Every profine has a tale to tell, although some are less easy to discern than others. With a lot of the environments in The Division, the artists tried to blend a few key

ideas together. What did this place look like before the outbreak? What has happened since and what is happening now? These tayers are vital to telling the story in the environment.



### NAPALM PRODUCTION SITE

Construction sites should be a sign of renewal and a city that is moving onwards and upwards. Not here, though, where hard hats, high visibility vests and working Joes are conspicuous in their absence. The open frameworks of these buildings offers little defence against the worst of the winter weather, but still provides open vantage points and shaded hidring places. Other factions may have the same ledes, of course.











"The overpass of the train yard, with all the usused trains, created a great space to place out a sprawling camp," anys forn Garden.





# HUDSON REFUGEE CAMI

This train yard, once an important piece of New York City's transport infrastructure, is now little more than a refugee camp. The sick, shunned by those not yet infected, group together to find some semblance of shelter and comfort. Part of the Division agent's mission is to protect these people, but the Cleaners, a dangerous, fanatical group bent on cleansing the world of the Green Poison, have the opposite mission. Where they would incinerate this camp. the Division must protect it, for the sick may hold the critical infection samples needed to finish work on the vaccine.



### BROADWAY EMPORILIM

Retail opportunities abound at this fictionalized department store, but nobody's buying when free-finger discount is the preferred currency. Meanwhile, a gang of overzealous Cleaners gives the Festive Season abouts by lighting the Christmas tree. Their chosen method leaves a lot to be desired, though. The artists show how a scene like this is created from the initial concept art (below) through the stages to a 1D model and into the final iteration you'll see on screen.



















## WARRENGATE POWER PLANT

Not all NYC locations need to be familiar or iconic for their dramatic potential to be realized. Smoke still billows from this power plant chimney stack, but ill windows suggest trouble within.



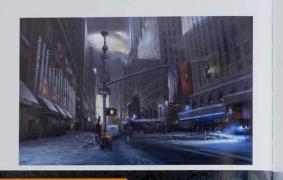


# GRAND CENTRAL CHECKPOINT

Civil servest brews outside Grand Central Checkgoint, although there is little chance of catching a train ensity from the vinor, and the armed gaseth sines are of it. The station is one of like which work recognitable lendmarks; it too plays an important part in moving the manifest was fine flowing to the station student from the grant examination will be flowed by the station tower of the dispersion of the station of the





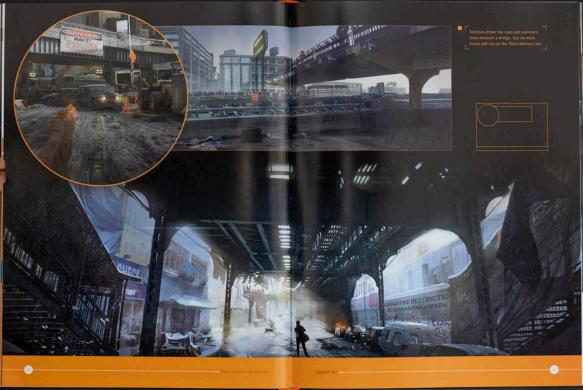














### CACE LIQUEE

Organized and unthreatening scenes such as these will be a welcome sight for beleaguered Division agents, although they are rare among the chaos and ruin that has swamped the rest of the city. "Safe houses provide spots on the map where players can restock, get new missions and group up. We wanted them to feel cosy as they are not setup by officials, but by civilians," says from Garden.













Scationary trains provide temporary shelters, while a single string of Christinas lights offers proof that the human soprile prevails in the unidentic quarters. Foreign scores such as these provide a plausible content for the given, as Mortigo Cettre equilibrium. Terrything is pure floatery, in the stress that it is a "what it "scenario based on its world that we know and car relate to. The fact that it looks resilints in part of what makes the the stress of the stress of the stress of the stress of the content of the stress of the stress of the content of the stress of the stress of do this because that's the foundation for your story, live get some of their strong profile individual for the protection get some of their strong profile individual to get some of their strong for fire, thanks to the realistic setting, and it also posses some interesting challenges, of course, but their gard or the fault.















A faming brazine larings, warrink to the scele on the left, yet it is still a cliding reminder of the conditions that have been the NYC population. Players will consider the conditions that have been the NYC population. Players will consider the conditions that the NYC population. Players will consider the consideration to the reminders, but at the extension the conditions that the state of the reminders when citizens to laid together for protections and company. (Besidence, a Alleyzager hum form down and general wireshape receives the streets impossible. The driver of the bright office from the test impossible. The driver of the bright office from the test impossible. The driver of the bright office from the test impossible. The driver of the bright office from the test impossible from the test impossible from the test impossible of the protection of the protecti



### CERA

The Catastrophic Emergency Response Agency (CERA) is tasked with resolving disaster situations. Well equipped and well intentioned, they endeavour to eliminate the outbreak with medical facilities and designated quarantine zones. Their authoritarian efforts are not wholly appreciated.

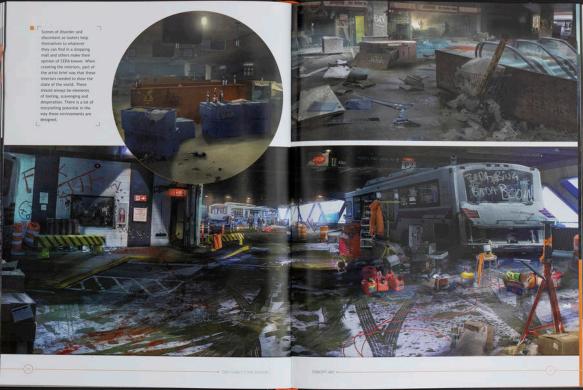














pandemic has Nit, so the whole city is a quarantine zone. Obviously some areas will be more affected.



Depicting the diseases can be a tricky process, as Time General explaint: "Sometimes it was essent to think about the bisicitate of an area, and then carefully post it into the correct look for our setting, it's easy to take it for fer into post-apoculapse."

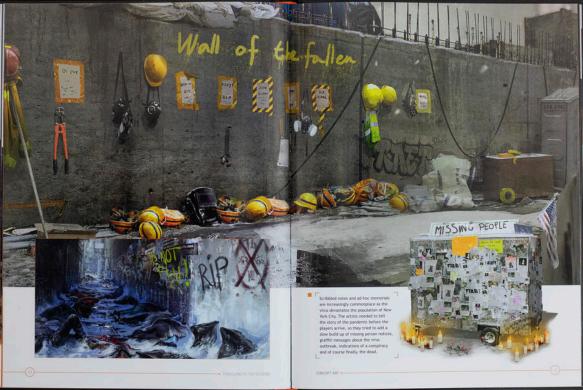












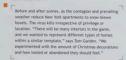






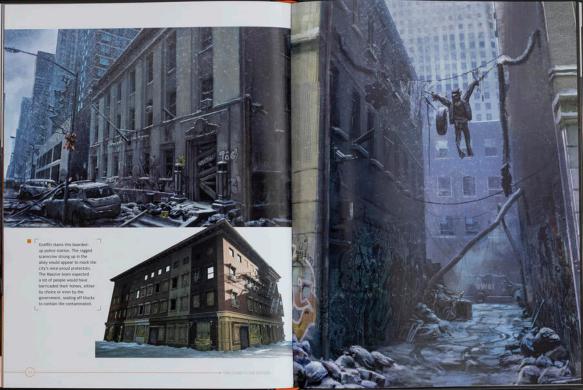














This morbid sceen indicates the continuing horror of the outbreak, as the hospitals overflow faster than the effocts to contain the virus. "Makeshift hospitals would pop up in a situation like this. We wanted to get that feeling into

the game so we designed some for the world. They need to look functional but also tell the story of the world," says Tom Garden.

The foreboding edifice of Bellevue Hospital is rendered even more austere in the winter snows. Angels at the gates seem to weep for the patients within, although an ECHO from the now empty chapel suggests that some lasted at least 13 days from the outbreak. The hospital is noted for its pioneering work in maternity, sanitation, tuberculosis and heart surgery. It is pity, then, that such an august institution was unable to withstand the ravages of the Black Friday contagion.





The Bellevue chapel is bereft of its congregation for the time being, although recent events are replayed and a grim help to tell the story of what happened before. calendar counts the passage of time since the virus struck.

In some events the team also placed ECHO sequences that







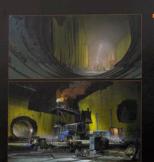




The low sandbag wall suggests that a family or faction has attempted to use this timed as a referenced base. The claffing strems around the floor could be the insults of a recent raid or sign of the former occupant leaving and a hurry. Whatever the case, New York's subways and tumed and a further dimension to The Drivinos gameplas, as well as providing a much needed refuge from the freezing weather conditions at the suitance. That is not to suppose weather conditions at the suitance. That is not to suppose

that they are a safer place to hide from the contagion and the chaor, of course. "We wanted to make the city feet like a thring and breathing colossus," says Tom Garden. "Above ground we have wind blowing targo on scaffolding and steam blowing up through the vents. But beneath the streets we have the opportunity to represent the interaction of the city."





■ If you've some tunnels are already, designated for reasons or efficient, other are still as the most of competition, such as well as the most of competition, with workforce allering decisional, these adderstands allered offers a wealth of possibilities. The Pleasing profess distances for some open underground specimes becomes more than the comment of the still and the second of the still and the second of the still as the second of the second











The gloomy depths are brightened with a shaft of daylight and a glimps of a tall furified; in such a way this single image conveys the full highs and lows of the Division generals, Vertical structures are synonymous with New York, so the art team worked to establish a nice contrast to this by adding verticality downwards into the earth with the underground locations.







### THE SHRIMAY

The New York Subway was once a lifeline of the city, but is now strangled and silent. Its carriages have long provided the carwas for aspiring garffit writers. More recently, they have doubled as provisional accommodations. The subways of New York are famous worldwide and it was essential for the team to capture that essence within the world.



The Subway has become an undry mess since Back Tristay, Its tracks and platform are stream with the destrine, of those seeking to fise the contagion, but at least the criting stock has been put to some practical one. Carrage residents are doubtless glad of the refuge the Subway provides, even if the greeting doubtle weldcafes observable. Stievehere, the Subway retains much of its former character, with colourally griffit one even more prevalent.

a decoration for its walls. Much of its pre-dates the visal controlled in the control was decorated in the control was decorated in the control was decorated to reliable controlled in the cont



















## THE BRAVES

Mass graves are a necessary measure for the untold numbers of New Yorkers who have fallen prey to the Black Friday pandemic. It's already difficult enough to dig graves in the frozen earth, but there are too few remaining who can operate the necessary machinery anyway.



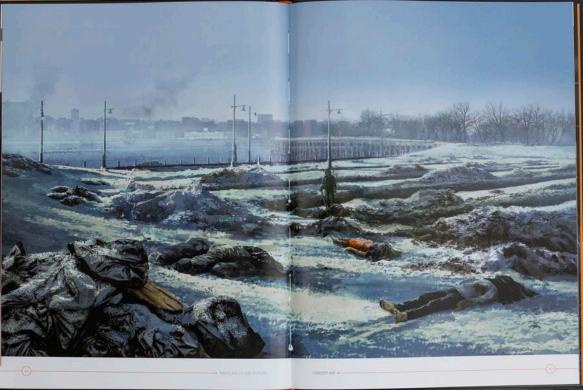


A likely scenario would be that the infected would need to be buried within the city to help maintain guarantine. While researching, the art team turned a few of the jame that feature in the game.















One of the crusilest irones of the viral epidemic is that live York appears to be operating as usual. on a superficial level, at least, New hordings, street lights, and the decorations to mark the Holding Senson stay lit, and the power plants continue to produce electricity. Even stores are open for business for a few days before the outbress herally likes a hold, but it is not very ling until cittern begin to die and everything falls apart. The enrigs of burner out can now gridsch the streets.

their drivers long field or deceased, and yet the lightare still on. The injist remains a sizely time to be abroad in the city, though. The game takes place in the middle of an apocalyse, which nears that there will still be some working electricity and some shops will have been incutcioning up until only a few weeks previously. This helps the artists add a little life into the city and make it feel familiar.









Snow settles on a builtet-riddled helicopter. All is quiet for new, but it won't be long before the silence is interrupted. Art Director for the Dark Zone, Mike Haynes explains, "The main theme in the Dark Zone is DEATH. The gates look imposing and dangerous, warming the player of what lies."

beyond. Signs, damage to the gates, and micro narratives are used to accevit the overall structure. Faction presence and death are present as well. The player should feet as though they are entering a different place that is more dangerous than where they've been..."









Graffiti is a vital expression of New York street culture, thus it is used in the credible depiction of this vibrant city. Celebrated painters such as Fab 5 Freddy and Futura 2000 helped to legitimize graffiti as an art form. The best works are just as likely to grace a gallery wall as a darkened alley.

















color and character to snow-covered street scenes.

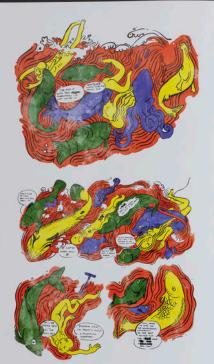






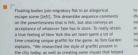
Distinctive graffiti backdrops much of the action in Tom name, iconography and products. From these we create Clancy's The Division. Moreover, these artworks bring advertising signs, logos and storefronts that we spread out in appropriate areas of the game. This is one part of Rodrigo Cortes explains further: "New York is one of the creating a realistic NYC. Graffiti is also a huge part of the most diverse and 'branded' cities in the world. There are look and feet of NYC, and we have done many research. advertisements and graffiti all over, and this was one of trips to the city with this specifically in mind. We also contacted real street artists to create authentic art for the most ambitious goals we set in the beginning. We've designed a huge amount of 'companies', each with its own our setting,"











to drive district colors, factions or storyselling, letc only did we make some binauthful pinces, but we also imade sure we had some more general, tristly-looking guiltat, or graffic that has been around for years. "It was very important to get almay styles short be guiltat and not make it look like one person made energything, so all of the concept ant team contributed."

Part of the overall task in creating the reality of the city was to fill it with the kind of advertising that fits aesthetically into their version of New York City. These elements are in the background, on walls advertising a movie or a brand of beer, or a flier for a jazz band crumpled on the street. These small touches make the whole experience come alive and the player feel like they are walking through a real New York City in the midst of an apocalyptic event.











































# ACKNOWLEDGMENTS

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